CALIFORNIA STATE UNIVERSITY SAN MARCOS

PROJECT SIGNATURE PAGE

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OF THE REQUIREMENTS FOR THE DEGREE

MASTER OF BUSINESS ADMINISTRATION

PROJECT TITLE: Boeing's Global Presence and Ethics

AUTHORS: Wendy Morgan

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THE PROJECT HAS BEEN ACCEPTED BY THE PROJECT COMMITTEE IN
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OF MASTER OF BUSINESS ADMINISTRATION.

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Executive Summary:
Boeing’s Global Presence and Ethics

Prepared for:
Cal State University, San Marcos

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Executive Summary

One aspect this paper focuses on is an interview with a previous employee of Boeing and other major companies in the aerospace and defense industry. The employee wishes to remain anonymous and will be referred to as Steven to maintain their privacy. Steven has four decades of experience in the Aerospace and Defense industry and because of his skills at problem detection, prevention, and resolution, he attained the highest technical position at each of the organizations he worked for in the industry. Steven oversaw all aspects of the company including aircrafts, space, and defense, but developed a special interest in the satellite aspect of the company. This research paper focuses on the ethics of Boeing and the problems occurring internally as well as globally within both their Aerospace and Defense divisions. Throughout the interview I conducted with Steven, he spoke about the inner workings of Boeing during his time there. Steven oversaw all the departments at Boeing. He went in depth about how ethics played a big part in the failure and success of their products and the positive and negative aspects of working for such a massive conglomerate.

Boeing has had several accidents that has tarnished their reputation of being safe. They had ignored design flaws and previous warnings, and nothing was changed until people had already lost their lives. This paper will discuss those accidents and the ethical behavior of accidents that Boeing tried to keep under wraps.

This paper also discusses Boeing’s global presence. This paper summarizes the partnerships Boeing has had with various countries and cities and discusses the issues and/or accomplishments in each location. Boeing has had several successes and some failures regarding entering different countries and cities. They have had successes in engaging in their communities and continuously hiring people from the countries they are operating in. Boeing also invests in various programs to support education and to boost their local economy.